



the architectural centre inc.  
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Freepost Wellington City Council  
Attn: Elise Webster  
Wellington City Council  
P.O. Box 2199  
Wellington 6140  
carshare@wcc.govt.nz

**Re: WCC Draft Car Share Policy**

This submission is from the Architectural Centre, an incorporated society dating from 1946, which represents both professionals and non-professionals interested in the promotion of good design.

The Architectural Centre strongly supports the WCC having a Car Share Policy and pro-actively working to ensure viable and sustainable Car Share schemes operating in the city. We have the following comments to make.

We encourage the WCC to:

1. designate some CBD streets as only having dedicated Car Share car parking.
2. distribute dedicated Car Share car parks throughout the city to reflect residential density with car park locations that complement (but avoid competition with) Public Transport.
3. facilitate subscription schemes for commuter Car Share car-pooling.
4. provide rates rebates for companies that replace car parking with support for employees to use a Car Share Scheme.
5. implement monitoring to complement existing national and international research on Car Share schemes.
6. restrict Car Share systems to only electric cars and use the development of a Car Share system to provide the critical mass needed to support the growth of electric car charging infrastructure throughout the city.
7. design Car Share car parks so they work inconjunction with battery-charging facilities.
8. facilitate a collaborative cross-council approach ensuring all the Wellington regional territorial authorities are equally supporting Car Share schemes and electric car infrastructure.
9. expand the scheme beyond cars. We note that Paris is about to launch an electric moped hire scheme.<sup>1</sup>
10. maximise the potential for appeal to a wide group of citizens. For example, while we recognise that this is perhaps an aspect more relevant for specific suppliers, we see potential for novelty number plates, and graphic design to entice specific groups (e.g. young families with cars painted as cartoon

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<sup>1</sup> "Paris to launch electric moped hire scheme" *The Guardian* (3 February 2016)  
<http://www.theguardian.com/world/2016/feb/03/paris-to-launch-electric-moped-hire-scheme>

characters). There might also be specific aspects of the scheme that could be tailored to older people.

We note that there has been a Car Share trial in Wellington since 17 December 2015,<sup>2</sup> but suspect that few people are aware of it. We encourage the Council to do more to promote and advertise the scheme. We consider that it is also important for feedback from the trial to inform the Car Share Policy. If this has occurred it is not immediately apparent in the draft policy.

In addition, we commend the council on the level of evidence provided to support the proposal. This appears to set a new standard of detail which we encourage the council to provide in all policy-work.

Thank you for this opportunity to comment on the WCC Draft Car Share Policy. If you have any questions please do not hesitate to contact me.

Yours faithfully



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<sup>2</sup> "Car share scheme" (17 December 2015) <http://wellington.govt.nz/your-council/news/2015/12/car-share-scheme>